

Special Factoring Techniques

MATH 101 *College Algebra*

J Robert Buchanan

Department of Mathematics

Fall 2022

Objectives

In this lesson we will learn to:

- ▶ factor the difference of two squares,
- ▶ factor perfect square trinomials, and
- ▶ factor the sum and difference of two cubes.

Products of Binomials

You should recall these product formulas.

$$(x + a)(x - a) = x^2 - a^2 \quad (\text{difference of squares})$$

$$(x + a)^2 = x^2 + 2ax + a^2 \quad (\text{square of binomial sum})$$

$$(x - a)^2 = x^2 - 2ax + a^2 \quad (\text{square of binomial difference})$$

Difference of Squares

Given a polynomial $x^2 - a^2$ we recognize this as the difference of two squares and we factor it directly as

$$x^2 - a^2 = (x + a)(x - a).$$

Remarks:

- ▶ We may need to factor out a common monomial first.
- ▶ The sum of squares is not factorable.

Perfect Square Trinomials

There are two types:

$$x^2 + 2ax + a^2 = (x + a)^2$$

$$x^2 - 2ax + a^2 = (x - a)^2.$$

The first and last terms of the trinomial must be perfect squares.

If the first term is x^2 and the last term is a^2 then the middle term must be either

$$2ax \quad \text{or} \quad -2ax.$$

Sums and Differences of Cubes

If we use the distributive property we see that

$$\begin{aligned}(x + a)(x^2 - ax + a^2) &= x(x^2 - ax + a^2) + a(x^2 - ax + a^2) \\ &= x^3 - ax^2 + a^2x + ax^2 - a^2x + a^3 \\ &= x^3 + a^3 \quad (\text{sum of cubes})\end{aligned}$$

and

$$\begin{aligned}(x - a)(x^2 + ax + a^2) &= x(x^2 + ax + a^2) - a(x^2 + ax + a^2) \\ &= x^3 + ax^2 + a^2x - ax^2 - a^2x - a^3 \\ &= x^3 - a^3 \quad (\text{difference of cubes}).\end{aligned}$$